

COSMETIC INNOVATION AND BUSINESS LINK (CIB 2019)

# TRIP BOOKLET

Thai delegation to France  
14-21 October 2019

Funded by





# CIB

## 2019

**Cosmetic Innovation and Business Link, or CIB 2019**, is a 6-month project to support Thai SMEs, manufacturers of active ingredients, to showcase their raw materials at the innovative cosmetics platform in Paris "Cosmetic 360" from 16-17 October 2019.


Funded by Thailand Center of Excellence for Life Sciences (TCELS), CIB2019 has selected 6 raw materials manufacturers, 100% made in Thailand, and coached them to be ready to commercialise this natural yet efficient active ingredients to the world.

These SMEs are :

- David Entreprise and Development
- M.Y.R. Cosmetics Solution
- Patapee Clay Mask
- Quality Plus Aesthetic International
- Thai China Flavours and Fragrances Industry
- Wabellas Community Enterprise Group

This project is made possible thanks to the partners; namely Thai Cosmetics Clusters, Cosmetics and Natural Products Research Center (CosNat), MUPY Dermocosmetic Testing Center (MUPY-DTC), and National Nanotechnology Center (NANOTEC).

Managed by the Franco-Thai Chamber of Commerce (FTCC), the project will be evaluated with a recommendation report for the future.





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# THAI DELEGATION

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COSMETIC INNOVATION AND BUSINESS LINK  
CIB 2019



## **COSMETICS AND NATURAL PRODUCTS RESEARCH CENTER (CosNat)**



The Faculty of Pharmaceutical Sciences, Naresuan University  
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Website: <http://cosnat.pha.nu.ac.th/>

## **ABOUT US**

Cosmetics and Natural Products Research Center (CosNat) is a comprehensive research center for cosmetics, food supplements and traditional medicines research and development. We provide the best quality of research, training and services to cosmetic, food and pharmaceutical industries. Clinical Researches are performed according to ICH-GCP guideline.

### **SERVICES:**

#### **1. Efficacy test**

##### **1.1 Clinical Test**

- Anti-aging
- Moisturizer
- Anti-Acne
- Skin surface's oil control
- Anti-perspirant
- Deodorant
- Hair growth, etc.
- Anti-wrinkle
- Anti-cellulite
- Whitening

##### **1.2 Laboratory Test**

- Product's color
- Stability test
- Hair friction
- Hair strength
- SPF and PFA test
- Stimulation of pro-collagen synthesis
- 5 alpha reductase inhibition activity
- Anti-tyrosinase activity
- Anti-oxidant activity (DPPH assay)
- Anti-inflammation activity, etc.

#### **4. Chemical analysis**

#### **5. Lab equipment service**

#### **6. Cosmetic formulation development**

#### **7. Consumer preferences test**

#### **8. Marketing research**

#### **2. Safety test**

- Skin irritation
- Hypoallergenic
- Sensitization
- Comedogenicity
- Cytotoxic (OECD)

#### **3. Microbiological test**

- Preservative efficacy test (Microbial challenge test)
- Total aerobic bacteria count
- Total yeast and mould count
- Antimicrobial susceptibility testing

## **CONTACT:**



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## MUPY DERMOCOSMETIC TESTING CENTER (MUPY-DTC)



3rd Floor, Pradit Hutangkura Building, Faculty of Pharmacy,  
Mahidol University  
447 Sri-Ayutthaya road, Thung Phaya Thai, Ratchatewi Bangkok  
10400 Thailand  
Email: [mupydermocosmetic@gmail.com](mailto:mupydermocosmetic@gmail.com)  
Website: <https://www.pharmacy.mahidol.ac.th/dermocosmetic/>

## ABOUT US

MUPY Dermocosmetic Testing Center (MUPY-DTC) has been established to support cosmetic and dermatological product development to assess their safety and efficacy. The center is founded with a sole purpose of improving the quality of cosmetic products to meet the international standard, and to bring safety to all consumers. The center is full of up-to-date standard equipment necessary for testing cosmetic and dermatological products both the *in vitro* and clinical trials. Therefore, MUPY Dermocosmetic Testing Center can be part of the successful development of safety and high-quality products.

## SERVICES:

- **Physical testing of the cosmetic products** : viscosity and rheology profile/hardness and elasticity/permeation study/pH/stability in various conditions
- **Evaluation of the efficacy of cosmetic products both in vitro and in vivo** : moisturizing effect evaluation/trans-epidermal water loss/anti-wrinkle effect evaluation/skin elasticity/skin structure/oil control effect/cleaning ability/anti-odor testing/anti-cellulite testing
- **Efficacy of color cosmetics** : long lasting effect/skin gloss/water-resistant effect
- **Efficacy of hair-care products** : hair structure/smoothness and hair shine/hair breaking/hair loss /anti-dandruff
- **Efficacy of sun care products** : SPF/UVA-PF values/photo-stability/water-resistant ability
- **Safety evaluation on skin irritation** : in volunteers and 3D reconstructed human epidermis model

## CONTACT:



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## NATIONAL NANOTECHNOLOGY CENTER (NANOTEC)

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Tel: +66 2 564 7100

Fax: +66 2564 6985

### ABOUT US

The National Nanotechnology Center (NANOTEC) is the leading agency on nanotechnology development in Thailand. NANOTEC is one of four research agency operating under the jurisdiction of the National Science and Technology Development Agency (NSTDA) and the Ministry of Higher Education, Science, Research and Innovation.

NANOTEC has the dual role of serving as a national R&D center and to bridge research activities in universities and public institutions. It has established strong links with leading universities in Thailand in the form of Research Network of NANOTEC (RNN) which consist of more than 400 nanotechnology researchers, as well as with leading nanotechnology centres overseas.

Currently cosmetics research is one of our strategic applications, in which intensive attention has been made focusing on discovery of safety and efficacy testing platforms as well as exploring beneficial delivery systems for Thai herbal extracts and ingredients to improve quality of cosmetic ingredients reaching international standards. In addition, NANOTEC has been recently designed by NSTDA to administrate and be a country focal point on Technology development group (TDG) : cosmeceuticals. This is to pursue both research collaboration and bridging between universities, testing laboratories, regulatory affairs and industry.

### SERVICES:

Our services is on research and development, contract research, joint research, characterization and testing services. These services are implemented through working with partners from academic, government, private sectors, both domestically and internationally.

### CONTACTS:



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## THAI COSMETIC CLUSTER

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Website: [www.thaicosmeticcluster.com](http://www.thaicosmeticcluster.com)



## ABOUT US

Supported by Department of Industrial Promotion, Ministry of Industry, Thai Cosmetic Cluster (TCOS) aims at encouraging Thai entrepreneurs in cosmetic industry to develop their products, enhance their competitiveness and strengthen collaboration among the cluster.

### VISION:

Thai Cosmetic Cluster is strongly determined to be one of leading cluster in ASEAN in 2020.

### MISSION:

- Strengthening connection among the upstream, midstream, downstream industries.
- Increasing all potentials of Thai entrepreneurs in cosmetic industry to reach international standard.
- Enhancing the collaboration in innovations between private and public sectors.
- Being responsible to consumers and considering environmental factors.
- Creating new market opportunities for business expansion.

## CONTACTS:



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Chairman

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## THAILAND CENTER OF EXCELLENCE FOR LIFE SCIENCES (PUBLIC ORGANIZATION)

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Email: [hotline@tcels.or.th](mailto:hotline@tcels.or.th)

Website: [www.tcels.or.th](http://www.tcels.or.th)



### OUR MISSION:

- To support and develop life sciences business and industry in Thailand.
- To promote and support innovations, research and knowledge related to the commercialization of life sciences products and services in Thailand.
- To develop and support the necessary infrastructure and human capacity for life sciences business and industry in Thailand.
- To create a strategic plan for developing life sciences business and industry in Thailand.
- To serve as the coordination center for facilitating cooperation among domestic and international organizations for life sciences business and industry in Thailand.
- To serve as Thailand's life sciences business information and knowledge center.

### SERVICES:

1. Life Sciences R&D Management and Commercialization in Thailand and Oversea

1.1 Co-R&D and facilitation of Research Development to commercialization

1.2 Promotion of Infrastructure Development to strengthen R&D for Commercialization

1.3 Empowerment of Manpower in Life Sciences

2. Entrepreneurship Service and Consultation

2.1 Business Consultation Service for Entrepreneurs

2.2 Data and Knowledge Services

2.3 Business Partnering

2.4 Data Development and Life Sciences Database Service

### CONTACTS:



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## FRANCO-THAI CHAMBER OF COMMERCE

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Pathumwan, Bangkok 10330 THAILAND

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Email: [contact@francothaicc.com](mailto:contact@francothaicc.com)

Website: [www.francothaicc.com](http://www.francothaicc.com)

## ABOUT US

The Franco-Thai Chamber of Commerce (FTCC) was founded in Bangkok in 1966 by French entrepreneurs and bankers with main objective to strengthen the business and trade relations between France and Thailand through its strong network of members and partners in Thailand and France.

It belongs to the worldwide network of French chambers abroad (CCI France International), with 123 chambers in 92 countries, and the French chambers in France (CCI France). The FTCC works in close collaboration with the JFCCT, European Association of Business and Commerce and Thai authorities and associations in defending its members' interests.

## PRODUCTS & SERVICES:

- Events organization: 70 events attended by more than 5,000 participants in 2018
- Integrated communications: the FTCC Handbook, FTCC website, social networks, e-newsletters and e-blast broadcasting
- Business matching: 20 trade missions conducted in 2018
- Company set up: business center, HR service, work permit facilitation
- Working committees: Aerospace, Smart City & Green Energy, Food & Beverage, Hospitality & Wellness, Luxury & Lifestyle, SME & Entrepreneurs, Sustainability & CSR, Young Professionals.

## CONTACTS:



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## **BIODERNAT**

BIODERNAT COMPANY LIMITED

21/22 Moo 2 , Khlong song, Khlong Luang Pathum Thani  
12120 THAILAND

Tel: +66 2 162 0708

Email : biodernat@gmail.com

website: www.biodernat.com

### **ABOUT US :**

Cosmetic manufacturing plant of Bitterness Company Limited has been manufacturing cosmetics that meet international standards like ISO22716, Cosmetic GMP and ISO 9001:2015 for 16 years, and providing service to produce creams by orders with modern machinery, as well as Research and Development Team and inspection and analysis systems that emphasize on hygiene throughout the production processes and the combination of major extracts from all around the world to produce products that satisfy customers. The Company can even do R&D in order to develop new formulas or use standard formulas in order to provide OEM services that satisfy customers.

### **PRODUCTS&SERVICES:**

- We offer an extensive range of high quality raw materials for the cosmetic industries. Our product lines include pure & natural essential oils, herbal extracts, cold pressed oils, and many others.
- cosmetics innovation and New Product Development.
- Microbiological Testing of Cosmetic Products.

### **CONTACTS:**



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benethaicream



## **DAVID ENTERPRISE AND DEVELOPMENT CO., LTD.**

70 Soi Navamin70 Yeak3-8 Navamin Road Klongkum  
Bungkum Bangkok Thailand 10240

Tel: +66 98 745 9053

Email: david.ishd@gmail.com

### **ABOUT US**

The company was established in 2016, conducting research and development business. Company had been approved to be deep tech firm by Ministry of Science and Technology, Thailand, R&D and product development to create and added value to raw material with Nano-technology for cosmetic and food industry. Innovative products, cosmetics, nutritional supplements, extracts and include consultations in the relevant context by selecting agricultural products in Thailand. From various provinces, leading to research, development and value creation before developing innovative products.

### **PRODUCTS & SERVICES:**

Product: Concentrated Colostrum with Triple times Amino acids from 1st day colostrum which can identified bio-markers that effected to collagen synthesis and cell proliferation.

Service: Method to increase nutrients in 1st day of colostrum by providing special feed formulas before dairy cows giving birth and innovative practice for dairy farms.



David Makarapong, Ph.D.

CEO & Founder

Tel: +66 98 745 9053

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## **M.Y.R COSMETICS SOLUTION CO., LTD.**

219 Watcharaphon Road, Tha Rang, Bang Khen Bangkok  
10220 Thailand

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Call Center : +66 80 656 3562 +66 94 564 6242, +66 62  
3646365

Email: ceomyr001@gmail.com

Website: www.myrcosmeticssolution.com

### **ABOUT US :**

M.Y.R. Cosmetics Solution Co.,Ltd. is a leading cosmetics manufacturer and cosmetics brand builder in Thailand that offers range of service be it OEM and ODM in cosmetics sectors. With the continuous development in quality, the company receives a variety of international standards including GMP, ISO 9001:2015 and many more awards.

The company focuses on creating innovation for Thai plants through Requesting a patent for research and obtaining many petty patents for extracts used in their own cosmetics such as Rice Stem Cell, Red Rice Micelle, Black Rice Encapsulation, Curcumin Zinc Complex, Coffee Peel Extract, Pueraria Mirifica Encapsulation, Peanut Stem Cell, Mahad Stem Cell, Mulberry Stem Cell and Pink Damask Rose Stem Cell. To promote Thai farmers to have income from being Upstream raw materials.

#### **PRODUCTS:**

- Acne Series product
- Cleansing product
- Lip and Eye product
- Melasma and spot product
- Body care product
- concentrate product
- Treatment product
- special part product
- PhytoCellTec product
- etc...

#### **SERVICES:**

- Providing consultations and guidances on building cosmetic brand
- Complete range of services : OEM, ODM and OBM
- Cosmetic formulation, Research and development service
- Cosmetic registration and documentation preparation for Thai FDA
- Cosmetic analysis service
- Marketing and cosmetic science information services
- Logo, Label and Package design service
- Avertising design service
- One stop marketing communication service both onlie and on ground
- Business and commercial registration service

### **CONTACT:**



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## **PATAPEE CLAY MASK CO., LTD. (HEADQUARTER)**

54 M.2 Muaklek, Muaklek, Saraburi 18180 THAILAND

Tel: +66 044 073 965 / +66 095 579 2956

Email: clonequality@gmail.com/  
patapeeclaymask@gmail.com

Website: www.patapeeclaymask.com

### **ABOUT US**

We explored and selected from the source of raw materials. We have our own bentonite mines to ensure quality control. It is the most purest and valuable bentonite mine in Thailand. The bentonite clay was formed over 200 million of years as pure volcanic minerals. With our technology and GMP CODEX standard manufacturing, the clay granules are fine in texture and has a very high surface area suitable for a functional base ingredient of personal care products. The company not only supplies the clay as an ingredient, we also supply clay mask products named "Patapee" (Thai word means Earth) to offer an experience of clay's touch for clients.

Patapee Clay Mask offers a natural clay mask with 'bentonite' as its key ingredient. Patapee has been proven to be the only clay mask in Thailand which contains 100% purity of bentonite.

### **PRODUCTS**

- Bentonite Raw Material
- Patapee Clay Mask
- Patapee Rubber Spatula

### **SERVICES:**

- Manufacturer
- Distributor

### **CONTACTS:**



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## **QUALITY PLUS AESTHETIC INTERNATIONAL CO.,LTD.**

179/18-20 Soi Nawongprachapattana 15, Si Kan,  
Don Mueang, Bangkok, Thailand 10210

Tel: +66 2 929-0728

Fax:+66 2 565-5724

Email: info.mk@qualityplus.co.th

Website: www.qualityplus.co.th

### **ABOUT US**

Quality Plus Aesthetic International Company Limited is one of the leading professional cosmetic manufacturers in Thailand with several years of experience in cosmetic branding consultation service. We focus on product development by deep biotechnology. We can enhance your competitive edge by researching or using natural active ingredient from unique local resources in Thailand.

We implement and utilize the high-tech manufacturing equipment and dedicated professional staff, which includes sales and marketing officers, production engineers, quality control chemists and cosmetic chemists operating in both research & development and manufacturing, to ensure that the operational process runs accordingly to international standard and precisely.

#### **PRODUCTS**

- Purified Xanthone
- Anthocyanin
- Bromelain
- Oxyresveratrol
- Albumin
- Organic Mushroom
- Skincare product
- Haircare product

#### **SERVICES:**

- Distribution Management System.
- Ingredient Research Service.
- E-commerce Platform Service.
- Business Consultation in Cosmetic
- Local Ingredient Consultation
- Distribution Channels Service
- Marketing Consultation
- Documents Registration in Thailand

### **CONTACT:**



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## THAI-CHINA FLAVOURS AND FRAGRANCES INDUSTRY CO.,LTD

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**Factory** : 99 Village No. 2, Lat Bua Luang, Phra Nakhon Si Ayuthaya 13230 THAILAND

Tel : +66 (0) 3537 5210

Email : info@tcff-thailand.com

Website : www.tcff-thailand.com

### ABOUT US :

TCFF is a first-class creator and manufacturer of fragrances, flavours and essential oil extraction used in a wide variety of consumer products. We are profoundly dedicated to seek and to achieve the excellence in every area of its business, utilizing knowledge, creativity and superior technology to answer customer's project requirements. TCFF could control the whole process of raw material and have contract farmer around 500 families. With a team of skilled Thai professional staff and the experts from China, TCFF strives to discover new materials and innovative techniques for production. We create consumer preferred flavours, fragrances, essential oils and natural extracts technologies by applying our expertise in natural extraction, essen and our sensory creativity for application in foods, pharmaceuticals, cosmetics and toiletries.

TCFF is committed to establishing mutually beneficial relations with our suppliers, customers and business partners. TCFF achieves the greatest honour by The Royal Project Foundation and famous University to conduct the co-research on growing and extracting natural oil from temperate crops in the Northern of Thailand.

#### MAIN PRODUCTS:

- Essential oils
- Flavours
- Frangrances
- Natural extracts

#### OTHERS:

- Spray drying
- Aroma chemicals
- Aromatherapy
- Extraction service

### CONTACT:



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## WABELLAS COMMUNITY ENTERPRISE GROUP

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### ABOUT US :

THE MIRACLE BEAUTY OF NATURE Inspired by nature, Wabellas uses valuable raw materials extracted from rice, the native product of Phichit province in Thailand.

### BRAND CONCEPT

- Product inspiration is nature, lightness and softness
- Production procedures are from meticulousness and intention of villagers growing the rice and giving us quality product from nature.
- It is organic products that will not irritate the skin.
- Suitable for natural product's lovers
- Packaging design will look minimally vintage mixed with Thai and modernize style.

### PRODUCTS :

- The Treatment Serum
- Jasmine Rice Scrub & Cream
- Riceberry Rice Scrub & Cream

### CONTACTS:



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# Programme

## THAI DELEGATION TO FRANCE

14-21 OCTOBER 2019

### WEDNESDAY 16TH & THURSDAY 17TH OCTOBER 2019

- 08.00 Breakfast and departure to Cosmetic 360 at Carousel du Louvre
- 09.00-18.00 Participate in Cosmetic 360, Business matching and Meeting with potential partners  
Lunch & Dinner at your leisure
- Belloy Saint Germain Hotel – 4 stars hotel

### FRIDAY 18TH OCTOBER 2019

- 08.00 Breakfast and check-out from hotel
- 10.00 Visit Laboratoire Bio-EC, expert in Efficacy Test
- 13.00 Lunch
- 15.00 Paris Attraction, visit some cosmetic retail shop
- 18.37 Depart to Aix-en-Provence – a door to Provence Region by TGV INOUI 6127, from Gare de Lyon (Train station)
- 21.47 Arrive at Aix-en-Provence
- Renaissance Aix-en-Provence Hotel

### MONDAY 14TH OCTOBER 2019

- 08.00 Meet at Air France Check-in counter Row P, Gate 7-8, Bangkok Suvarnabhumi Airport
- 10.45 Depart to Paris by Air France, Flight AF165
- 18.10 Arrive at Charles-de-Gaulle Airport
- Belloy Saint Germain Hotel – 4 stars hotel

### SATURDAY 19TH OCTOBER 2019

- 08.00 Breakfast
- 09.30 Visit L'Occitane Factory, at Manosque  
Visit its Mediterranean garden and its museum-shop
- 12.00 Lunch
- 14.30 Visit Artemisia Museum, a fragrance galleries, at Forcalquier, Learning about French biodiversity from Montagne de Lure – UNESCO Heritage site  
Attend Perfume Workshop
- 19.00 Dinner at L'Atmosphère Restaurant
- Renaissance Aix-en-Provence Hotel

### TUESDAY 15TH OCTOBER 2019

- 08.00 Breakfast
- 09.00 Visit Sederma Company, bioactive ingredients producer, under Croda Group
- 13.00 Lunch
- 14.30 Visit Aroma Zone, Lab-store Concept, Boulevard Haussman
- 16.00 Booth set up at Cosmetic 360 at Carousel du Louvre
- 18.00 Dinner
- Belloy Saint Germain Hotel – 4 stars hotel

### SUNDAY 20TH OCTOBER 2019

- 09.00 Breakfast and check out from hotel  
Depart to Marseilles Provence Airport
- 12.20 Depart to Amsterdam, by KLM Airline, flight KL1266
- 14.25 Arrive at Schiphol Airport / Transit
- 17.50 Depart to Bangkok by KLM Airline, flight KL 875

### MONDAY 21ST OCTOBER 2019

- 09.50 Arrived safely at Bangkok Suvarnabhumi Airport



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# SITE VISITS

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COSMETIC INNOVATION AND BUSINESS LINK  
CIB 2019



## **AROMA ZONE**

### **Haussmann**

73 Boulevard Haussmann 75008 Paris, France

### **Odéon**

25 Rue de l'École de Médecine 75006 Paris, France

Tel: +33 4 13 35 50 00

Website: <https://www.aroma-zone.com/>

## **ABOUT US**

Founded by Anne Vausselin in 1999, Aroma-Zone was purely a website providing information about aromatherapy based on the founders' passion in essential oils. In May 2000, Aroma-Zone became one of the first websites, selling essential oil online. We opened our first office in Provence in 2005. In the same year, we proposed to our clients necessary products for DIY cosmetics, with efficiency, safety and 100% natural





## **SEDERMA SAS**

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### **Contact person**

Mr. Richard LEROUX, Sederma Technology specialist

## **Croda Thailand Co., Ltd**

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<https://www.crodapersonalcare.com/en-gb/our-brands/sederma>

### **Contact person**

Ms. Thanaphan Sakulchaijaroen, Business Development Manager

## **ABOUT US**

Sederma, founded in 1964, is a world leader in the field of bioactive ingredients intended for the Cosmetic industry.

Over the last 50 years, we have developed a unique range of active ingredients, with substantiated efficacy, that answer consumer needs and the manufacturers' desire to always offer more innovative products to the public around the world. Equipped with a high performance and modern claim substantiation laboratory, Sederma uses powerful in vitro, ex vivo and in vivo tests to prove the efficacy of its products.

- Certifications: ISO 14001, OHSAS 18001, Cosmetic Ingredient Good Manufacturing Practice.
- Subsidiary of CRODAROM & Thailand Office: Croda Thailand Co., Ltd





## LABORATOIRE BIO-EC

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### Contact person

Dr.Elain LATI, Founder & Director

## ABOUT US

Founded in 1998 by Dr. Elian Lati, BIO-EC laboratory is a specialist research center for cosmetic and dermatological efficacy studies. Its business is research and expertise in safety and efficacy tests on products, food supplements and medical devices. Our asset : Combining ex vivo, in vivo and genomics (Genex partner) in a single study.

Since 2017 our laboratory has been declared compliant with good laboratory practice (GLP) by the French Agency for Medicines and Health Products Safety (ANSM). The laboratory has research tax credit accreditation (CIR).

Quality commitment from Dr. Elian LATI : "BIO-EC laboratory is, first and foremost, a research centre. Our primary vocation is to meet new objectivation requirements. The development of new evaluation methods remains one of our priorities in proposing ever more pertinent and reliable objectivations. More than a mere service provider we help clients choose and track their objectivations as a partner."







## L'OCCITANE

Z.I. Saint Maurice Chemin Saint Maurice  
04100 Manosque  
Tel:+33(0)4 92 70 32 08  
Website: <https://fr.loccitane.com/>

### **Contact person**

Ms.Virginie LAVIER, Service Réservations

## ABOUT US

L'Occitane en Provence, better known as the name of L'Occitane.

This French company producing fragrances, body care and face care products. Created by Olivier Baussan in 1976, his story began after buying a distillation still where he extracted some rosemary essential oil. Few years later he starts harvesting lavender, shea butter and verbena that are the core components of the products today. The first store opened its door in 1981 in Provence.

L'Occitane works directly with over 130 French farmers and 10,000 pickers - from the immortelle fields of Corsica to the lavender fields of Provence - to ensure that the ingredients we use are of the highest quality and sourced as sustainably as possible.





## ARTEMISIA MUSEUM

Couvent des Cordeliers 04300 Forcalquier  
(Haute-Provence, FRANCE)

Tel. 04 92 72 50 68

Mail : [communication@uess.fr](mailto:communication@uess.fr)

[www.artemisia-museum.fr](http://www.artemisia-museum.fr)

[www.uess.fr](http://www.uess.fr)

### Contact person

Ms.Emilie DOMINIQUE, Université Européene  
des saveurs et des senteurs

## ABOUT US

Artemisia museum is an ingenious mix of educational panels, plants to touch, botanical illustrations to compose and fragrance galleries. We offer you an authentic multi-sensory immersion.

Artemisia Museum is a place for initiation and we host educational workshops (the perfumer's workshop, the herbalist's workshop, etc.) for adults, youngsters, families and groups all year round.

Artemisia museum is a project that was initiated by the Université Européenne des Saveurs & des Senteurs - UESS (European University of Scents and Flavours) and is a training, research and promotion centre dedicated to the valorisation of aromatic and cosmetic plants. Located in the prestigious Couvent des Cordeliers, Artemisia museum is also a venue for exceptional seminars.







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# PRACTICAL INFO

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COSMETIC INNOVATION AND BUSINESS LINK  
CIB 2019

# FRANCE



## About France

Since 2016, Metropolitan France has been divided administratively into 13 regions. (12 continental regions, plus the island of Corsica)

The weather in France in October :

Max average t°: +16 °C (60.8 °F)

Min average t°: +9 °C (48.2 °F)

Sundial in the day: 4 hours

Rainy days: 8 days

Precipitation: 50 mm (2")\*

**Please prepare a coat, sweaters and an umbrella.**

## Paris Safety Tips: Advice and Warnings for Tourists

- **Beware** of Pickpockets and NEVER leave your bags or valuables unattended in public transports, public areas.
- Please **prepare** your **Money belts** to protect yourself.
- Please **divide** money in different places.
- Please **avoid** having much money in cash.
- Please **avoid** traveling to the NORTHERN Paris suburbs of Saint-Denis, Aubervilliers, Saint-Ouen etc.
- Please **avoid** these areas when travelling alone : Gare du Nord, Montmartre, areas of Metro Strasbourg-Saint-Denis, Paris 18e etc.
- When traveling by taxi, make sure to verify the minimum price of the taxi ride before getting in the taxi.

## EMERGENCY NUMBERS

15 - medical emergency(SAMU)

17 - police

18 - fire brigade

\*<https://about-france.com/regions.htm>  
<https://seasonsyear.com/France>

# COSMETIC VALLEY



France is the world leader in cosmetics, with 23% of the global market share, says French beauty federation Febea, following two new surveys it has commissioned, but its leadership is fragile and it must stay abreast of new consumer trends and competitors.\*

1994: the creation of the Cosmetic Valley association

Those involved in the beauty sector in the Eure-et-Loire were the first to organise a network in 1994. Some 20 of them formed a professional association. Jean-Paul Guerlain was named President. With the backing of local authorities, the Regional Council and the City of Chartres, an ambitious strategy enabled Cosmetic Valley to quickly become noticed. Designated an "SPL" (Localised Production System) from the year 2000 by the government agency DATAR, Cosmetic Valley is now among the most dynamic skills clusters in France. Between 1994 and 2000, Cosmetic Valley was active in the creation of 3,000 jobs in Eure-et-Loir.

2005: Cosmetic Valley was designated a "competitiveness cluster"

When the State decided to embark on a new economic policy, creating competitiveness clusters, all those in the region called on Cosmetic Valley to head this ambitious project. It earned its competitiveness cluster designation in July 2005. This prompted the association to undertake a quantitative and qualitative leap. Its sphere of action grew, increasing from one département to six spanning three regions:- Centre,- Ile-de-France,- Upper Normandy. Universities and other training bodies joined, bringing their expertise to the cluster.\*\*

## Contact :

1 place de la Cathédrale 28000 Chartres

Tel : +33 (0)2 37 211 211

Fax : + 33 (0)2 37 200 381

[www.cosmetic-valley.com](http://www.cosmetic-valley.com)

\*[https://www.cosmeticsbusiness.com/news/article\\_page/France\\_holds\\_onto\\_crown\\_as\\_global\\_cosmetics\\_leader/155472](https://www.cosmeticsbusiness.com/news/article_page/France_holds_onto_crown_as_global_cosmetics_leader/155472)

\*\*<https://www.cosmetic-valley.com/page/presentation/the-history-of-cosmetic-valley/>

# PARIS



Paris is the capital and most populous city of France which is especially known for its museums and architectural landmarks: the Louvre, the Musée d'Orsay, the Pompidou Centre Musée National d'Art Moderne has the largest collection of modern and contemporary art in Europe. The historical district along the Seine in the city centre is classified as a UNESCO Heritage Site, and popular landmarks in the city centre include the Cathedral of Notre Dame de Paris. The Eiffel Tower, constructed for the Paris Universal Exposition of 1889. The Arc de Triomphe on the Champs-Élysées, and the Basilica of Sacré-Coeur on the hill of Montmartre.

# AIX-EN-PROVENCE



Aix-en-Provence is considered as a Historical capital of Provence, located in the south of France. This wonderful city is arguably the cultural and tourism capital of Provence. It is a stunningly beautiful university town whose riches are based on agriculture, academia and a long association through history with royalty and nobility. As a result Aix possesses a wealth of superb architecture that has been carefully preserved and restored over the years.



## HOTELS INFORMATION

HÔTEL BELLOY SAINT-GERMAIN

2 rue Racine 75006 Paris France

Tel. +33 (0)1 46 34 26 50

contact@hotel-belloy.com

<https://www.hotel-paris-belloy.com>

**Metro** : Station - **Cluny La Sorbonne** Line **10**

Station - **Odéon** Line **4** or **10**



HÔTEL BELLOY The Left Bank experience in the heart of Saint-Germain-des-Prés located on the Left Bank, in the heart of Saint-Germain-des-Prés, the Hotel Belloy Saint Germain Paris is a magnificent 4-star boutique hotel for lovers of old Paris. Carefully renovated and decorated by interior designer Sandra Benhamou, the Hotel Belloy Saint-Germain Paris has 50 rooms and suites that offer contemporary comfort complete with literary and artistic touches evocative of French elegance. There are nods to literature everywhere, bringing a sense of serenity and well-being. A beautiful bar is located in the lobby of our boutique hotel. Choose from our selection of champagne and cocktails and enjoy intimate and convivial moments with your partner, friends or family. A library corner is also available for those who appreciate tranquility and reflection.



RENAISSANCE AIX EN PROVENCE HOTEL

SAS JUVENAL MOZART

320 Avenue Wolfgang Amadeus Mozart,

Aix-en-Provence, 13100, France

+33(0) 4 86 91 55 00

**Bus** - 040, Bus - 049, Bus - 050

The closest stations to Renaissance Aix-en-Provence Hotel are :

**Archives** is 243 meters away, 4 min walk.

**Cite Du Livre** is 306 meters away, 5 min walk.

**Perouse** is 345 meters away, 5 min walk.

**Aix En Pce De Lesseps** is 512 meters away, 7 min walk.

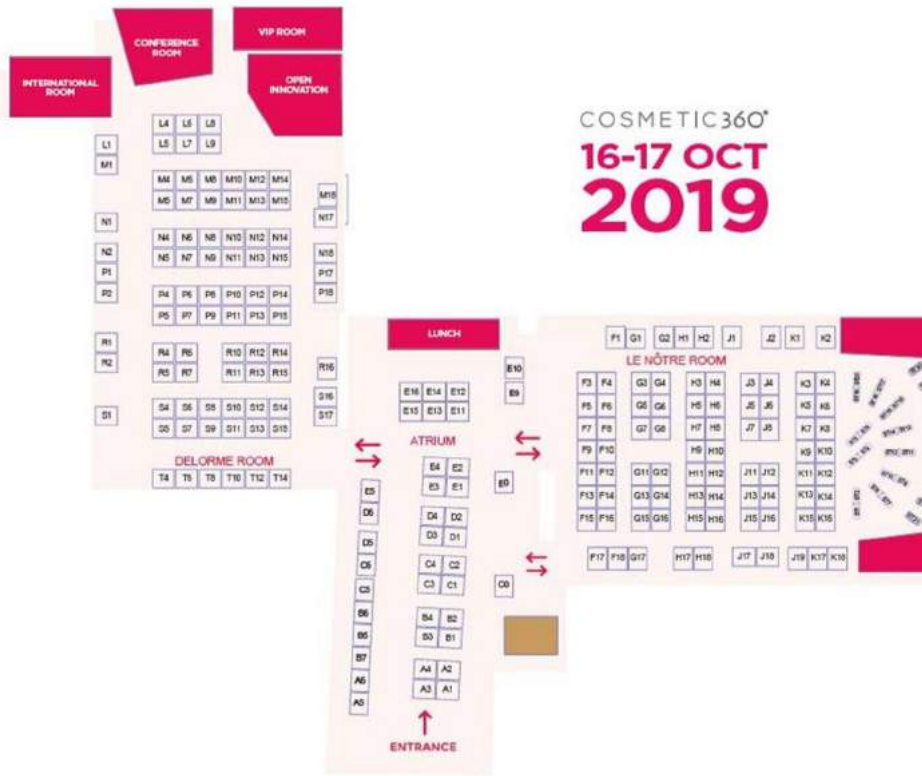
**Europe-Gare Routiere** is 580 meters away, 9 min walk.

Renaissance Aix En Provence Hotel is the perfect Aix-en-Provence lodging choice for your trip to France. With numerous amenities for guests such as 24 hour front desk, fitness center, gift shop, you will wake up at Renaissance Aix En Provence Hotel feeling refreshed every day for your time in Aix-en-Provence. Don't let this amazing reservation opportunity pass you by, book your stay at Renaissance Aix En Provence Hotel today to make the most of your time in Aix-en-Provence, France.



# BOOTH LOCATION

TCELS Booth: C5-C6-D5



TCELS Booth: C5  
22.5 sqm  
2.5 \* 9 m

Standard Booth:  
Innovation Formula



# NOTES

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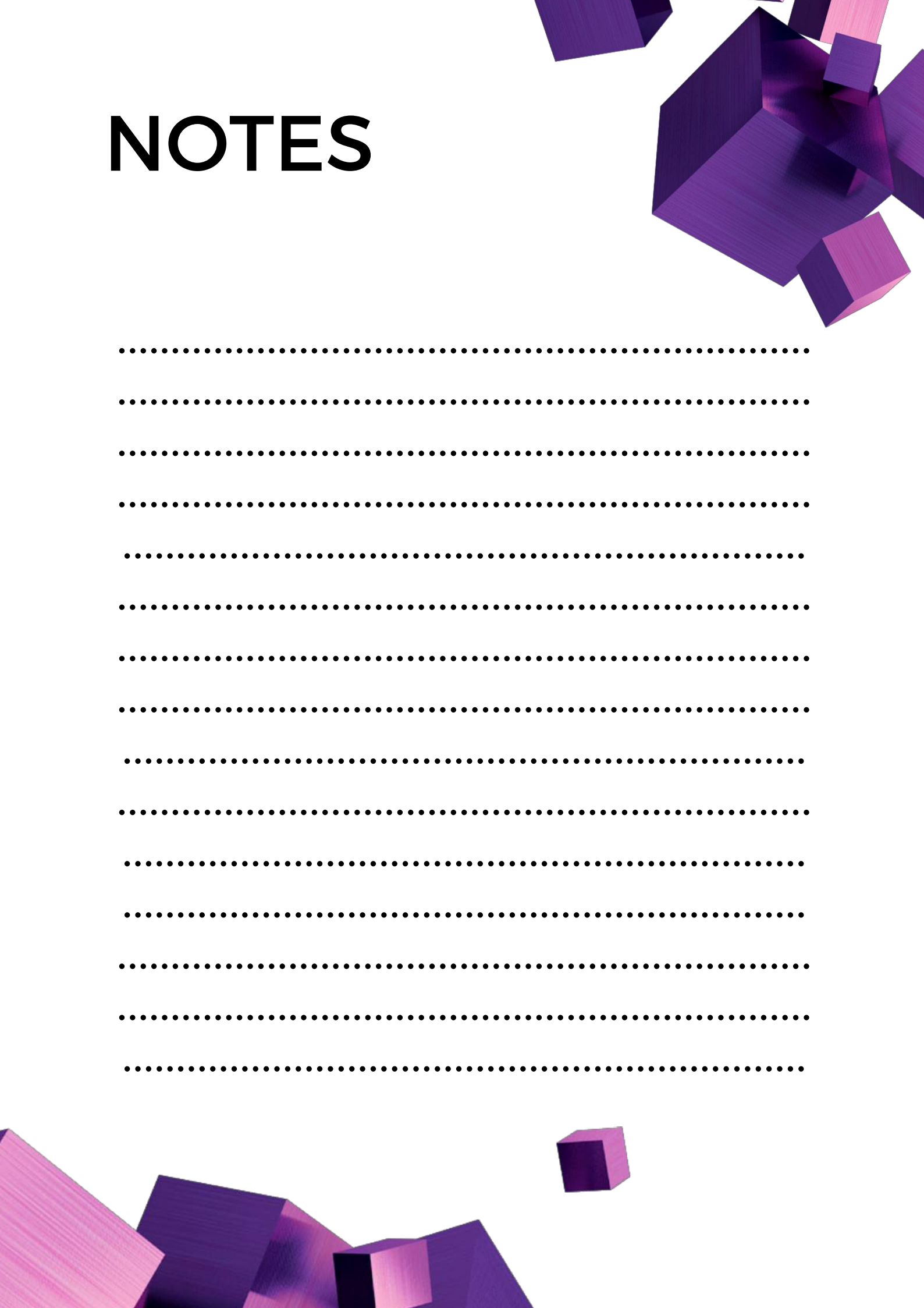
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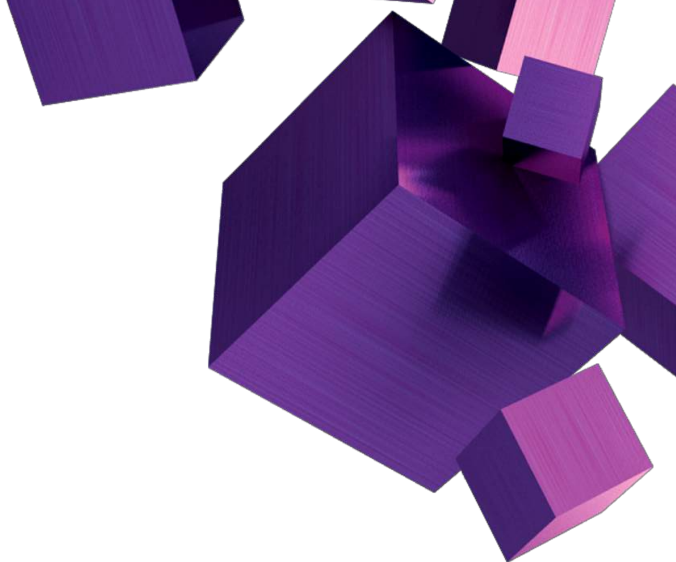
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# NOTES



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# COSMETIC INNOVATION AND BUSINESS LINK (CIB 2019)

2019



Mahidol University  
Wisdom of the Land

NANOTECH  
a member of NSTDA

COSMETIC  
TCOS  
by THAILAND COSMETIC CLUSTER



DI  
INNOVATIVE START UP  
David Enterprise and Development Co., Ltd.

PATAPEE  
CLAY MASK

MUR  
Cosmetics Solution  
The Most of Skin and Cosmetic  
สูงถึง เรืองผิว เรืองเครื่องสำอาง



TEFF



Franco-Thai  
Chamber of Commerce  
หอการค้าฝรั่งเศส-ไทย

[WWW.TCELS.OR.TH/COSMETIC360](http://WWW.TCELS.OR.TH/COSMETIC360)